

## Long Island Population Health Improvement Program (LIPHIP)

### Industry Partner Pledge

Industry partners play a vital role in improving the health of the communities in which they do business. That's because health affects every aspect of a person's life no matter where they live, work, or play. The promise of population health, which is the foundation of the LIPHIP and the driving force behind the Long Island Health Collaborative, is to harness the expertise of each stakeholder and then work collaboratively to improve health. Research now confirms that factors such as education, poverty, employment, race, ethnicity, housing and location all contribute to health. Chronic diseases are especially affected by these social factors. Therefore, a coordinated regional health effort that incorporates clinical as well as social interventions is a wise investment for all.

The Long Island Population Health Improvement Program welcomes your participation and input and invites your company to become a part of LIPHIP's core workgroup - the Long Island Health Collaborative (LIHC). Partnerships with industry leaders provide invaluable expertise that supports strategic decision making for positive change in health outcomes and in the communities in which we live, work, and play.

If you believe better health is possible for all Long Islanders, please pledge your allegiance to uphold these guiding principles:

- Member interactions will be compatible with the Long Island Population Health Improvement Program's mission to reduce and/or prevent chronic diseases.
- Members agree to actively participate, on a voluntary basis, in the work of the LIPHIP and make a reasonable and sustained effort to offer their expertise and skills to advance population health for the region.
- Members agree that involvement in the LIPHIP is of an altruistic nature and commercial product/service endorsement would be contrary to the ideals of population health and the LIPHIP.
- Members can expect recognition for their involvement with the LIPHIP and its population health activities through cooperative messaging and branding. This is exemplified by the LIPHIP's "Promise of Population Health" participant seal/decal.

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Signature

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Print Name

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Organization

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Date