An initiative of the Nassau-Suffolk Hospital Council funded by a New York State Department of Health Population Health Improvement Program (PHIP) grant
PROGRAM BACKGROUND

INTRODUCTION
This plan defines a clear strategy for the Long Island Health Collaborative (LIHC) to fulfill the principles and objectives of the state’s Population Health Improvement Program grant for the Long Island region. The plan offers a blueprint to manage collective identity, address the community’s pattern of needs, build on the most hopeful areas of collective intervention(s), and set forth a clear strategic direction with practical steps to achieve it.

PHIP PROGRAM CONTEXT AND ORIGINS
The Population Health Improvement Program is a New York State Department of Health grant-funded initiative designed to promote population health activities. Its activities are guided by the New York State Department of Health’s Prevention Agenda. This agenda outlines five priority areas to which PHIPs concentrate their efforts. The two chosen Prevention Agenda Priorities, which also emphasize the elimination of health disparities, stem from results of the Community Health Needs Assessment (CHNA). This assessment is conducted every three years under the guidance and leadership of the LIHC. The Long Island region’s PHIP is overseen by the Nassau-Suffolk Hospital Council (NSHC), the membership association for all hospitals on Long Island. The core of the region’s PHIP is an extensive group of committed partners – known as the Long Island Health Collaborative - who agree to work together to improve the health of all Long Islanders. This group consists of the two county health departments, all hospitals on Long Island, physician leaders, Performing Provider Systems, representatives from nursing and mid-level provider associations, dozens of community-based health and social service organizations, Health Information Exchanges, academic institutions, health plans, local municipalities, libraries, local school districts, and many other sectors. Additional participants join the group on an ongoing basis. This group has been meeting voluntarily since 2013 and pre-dates the state grant. The LIHC’s goal is to ensure that the efforts of the Long Island region’s PHIP address Prevention Agenda priorities. Since its inception, the LIHC has focused on the reduction of chronic diseases from a prevention and treatment viewpoint.
MISSION STATEMENT
The LIHC exists to assist, through the provision of data resources, community education strategies, and reasonable efforts to achieve improved health outcomes, the full spectrum of health and social service providers to provide better healthcare, more efficiently and cost-effectively for all Long Islanders through population health activities.

VISION STATEMENT
The LIHC includes the development of a well-established network of collaborative partners that supports data and information transparency and sharing of best practices. In addition, it endeavors to promote widespread public awareness about the importance of one’s personal health and health behaviors, and the availability of resources needed to achieve a healthier life. It is the hope of the LIHC and its partners that Long Islanders of every age, location, and cultural group will incorporate healthy choices and a healthy lifestyle as a matter of routine. The LIHC also works toward an increase in high-quality, fully equitable population health services for all, and a decrease in the cost of such services over time.

PURPOSE OF PROGRAM
As a regional resource, the LIHC provides data analysis and reporting to member organizations and stakeholders who share a vested interest in the mission of the LIHC, information on disease incidence and trends, and technical assistance in the areas of workforce, community outreach, and patient engagement. The work of the LIHC is driven by data, by evidence, and by consensus among the collaborators. It specifically seeks to coordinate related population health efforts that are occurring as a result of state and national health reforms by:

- Promoting the concept of population health among all sectors, the media, and the public
• Executing population health planning through research, data analysis, education, and information
• Providing stakeholders with a central meeting place where structured meetings will be held to discuss plans for momentum in improving population health in the Long Island region.

**STRATEGY**

**OVERARCHING GOAL**
Promote the Institute for Healthcare Improvement’s Triple Aim of better care, better population health, and lower healthcare costs. Highlight the importance of preventive care as an integral part of any population health strategy to improve overall health and quality of life. Support and advance activities related to the New York State Prevention Agenda (2019 – 2024). Incorporate strategies to reduce disparities in health and healthcare while promoting population health.

**WORK PLAN SUMMARY**
The LIHC is guided by a yearly workplan approved by the PHIP state contract manager. Please refer to the LIHC website to view yearly workplans.

*Objective 1: Convene stakeholders and demonstrate transparency in public reporting activities*

*Objective 2: Data collection, analysis, mining, and monitoring*

*Objective 3: Involvement in community engagement and strategic planning to improve population health*

*Objective 4: Serve as a resource to DSRIP Performing Provider Systems (PPS) upon request of the PPSs, provide technical assistance for programs that advance the Prevention Agenda and the SHIP*

*Objective 5: Help support the State Health Innovation Plan (SHIP)*

*Objective 6: Work collaboratively and cooperatively with the New York State Department of Health*
STRUCTURE

REFER TO APPENDIX ITEM FOR TABLE OF ORGANIZATION

The LIHC Steering Committee provides governance and consistency of purpose and messaging at all levels. It reviews proposed documents and policies, supervises timely execution of workplan activities, makes recommendations regarding LIHC operations, and serves in an advisory capacity. The Steering Committee meets quarterly.

CORE CLUSTERS

Long Island Health Collaborative (LIHC) is the core workgroup of the Long Island region’s PHIP, as its diverse membership is the embodiment of population health. Tasks and activities are accomplished through a subgroup structure, (Core Clusters) with staffing and other operational needs met by the LIHC staff. The LIHC follows the collective impact model (see Appendix Item 1) most notably serving as the backbone organization.

In 2017, the LIHC held a Collective Impact Think Tank session with its participants to assist it in its efforts to better maximize participants’ expertise and to more definitively focus on “core” areas of common concern. The full Collective Impact Think Tank report is available on the LIHC website.

Core Clusters are:

- Cultural Competency Health Literary
- Data Advisory
- Food Access
- Physical Activity

The LIHC is not limited to these Core Clusters and may, upon consensus within the LIHC and with approval from the state health department, add or eliminate clusters as necessary. Core Clusters are chaired by a volunteer participant from the LIHC. Each chairperson determines meeting frequency, leads the Core Cluster’s projects and efforts, and reports on behalf of the Core Cluster at the full LIHC meetings.
Industry partners play a vital role in improving the health of communities in which they do business. That’s because health affects every aspect of a person’s life no matter where they live, work, or play. The promise of population health, which is the foundation of the LIHC, is to harness the expertise of each stakeholder and then work collaboratively to improve health. Partnerships with industry leaders provide invaluable expertise that supports strategic decision making for positive change in health outcomes and in the communities in which we live, work, and play. In order to advance the integrity of the LIHC, industry partners are asked to sign a Partner Pledge (see Appendix Item 2.)

COMMUNICATIONS PLAN
The Communications Plan is a detailed blueprint of communication activities and strategies that raise awareness about a) the LIHC and its mission and b) the population health-based approach to care through the collective impact model that is the mechanism through which chronic diseases, health disparities, and other identified health needs are managed and treated in order to achieve a healthier population on Long Island.

FUNDING
Funding for LIHC is provided through a New York State Department of Health Population Health Improvement Program (PHIP) grant.

IMPLEMENTATION
WORKPLAN DELIVERABLES
Workplan deliverables are executed and submitted to the state by LIHC staff. To support transparency, all deliverables including reports, meeting summaries and program plans are made available to the public on the LIHC website. Progress and
findings of deliverables are assessed and reported to the New York State Department of Health on a quarterly basis. Workplan deliverables and Core Cluster updates are reported to LIHC members during monthly meetings and summarized in meeting summary documents. Please refer to the LIHC website to view yearly workplans.

It is the priority of both the LIHC members and LIHC staff to engage in open communication and transparent sharing of activities and to streamline work efforts and eliminate redundancy in projects whose areas overlap. As a collaborative group, the LIHC strives to develop plans that are not only highly sustainable but also best position community members and the organizations that support those community members with an ongoing ability to receive the information and tools they need to live healthier lives.

OVERARCHING GOALS

- Convening diverse partners
- Engaging in primary and secondary data collection and analyses
- Maintaining a region-wide Cultural Competency Health Literacy training program for the workforce
- Conducting consumer and provider-facing public information/awareness campaigns
- Supporting adoption of policies related to healthier living
- Promoting chronic disease self-care
- Providing a web-based walking initiative for use by the public and organizations seeking a platform in which to engage patients/clients/employees in a walking program

OPERATIONS

Long Island Health Collaborative participants are asked to review the LIHC Partner Policy (see Appendix Item 3) which outlines the LIHC’s guiding principles. The Partner Policy also provides information about the Welcome Process and what LIHC
participants can expect from the LIHC. New participants are required to complete an LIHC Welcome Kit New Member Form.

EVALUATION

SHORT-TERM PROGRAM EVALUATION
The LIHC’s approved yearly workplan includes measurable metrics. In addition, each Core Cluster may develop its own set of measurable outcomes.

The Robert Wood Johnson Foundation’s Culture of Health Action Framework (see Appendix Item 4) outlines action areas, drivers, and measures that can be applied to a wide range of population health-based efforts. The LIHC may refer to these to assist in determining areas of measurement and pathways of action. Action areas defined by the Robert Wood Johnson Foundation include:

- Making health a shared value
- Fostering cross-sector collaboration to improve well-being
- Creating healthier and more equitable communities
- Strengthening integration of health services and systems

These action areas lead to a culmination of improved population health, well-being, and equity.

LONG-TERM PROGRAM EVALUATION
Cost of health, disease prevalence and clinical outcomes are measures that demonstrate a value returned to society and thus must be considered when designing a plan for meaningful evaluation. However, improvement in population health is not immediate. This is due, in part, to the social determinants of health (see Appendix Item 5,) which account for about 70 percent of health outcomes (Artiga, Hinton, 2018, p. 2).

The Long Island region PHIP measures its long-term success against the metrics set forth in the New York State of Health’s Prevention Agenda. Collectively, these outcome metrics are the measures to which all LIHC participants aspire. The LIHC exists to
assist its many varied partners in helping the state achieve these measures. View the Prevention Agenda dashboard on the state’s website for a complete list of measures.

**SWOT ANALYSIS**

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
</tr>
</thead>
</table>
| • Extensive and varied participants, representing a multitude of expertise  
• Has adequate funding  
• Consensus on foundational pillars – physical activity (walking) and nutrition/food access  
• Core Clusters in place  
• Two (2) county health commissioners in alignment  
• Collect and analyze local data  
• Access to local, state, national databases  
• Data Resources (CHAS, Wellness Portal, HIEs)  
• Talented staff  
• Good relationship with key legislators  
• Influential participants  
• User-friendly website  
• Oversee CHNA process  
• Asset for NSHC | • Members not attending monthly meetings on consistent basis  
• Premise of LIHC continues to be vague to some audiences/participants  
• Gaps in knowledge about population health  
• Competing and conflicting priorities  
• Not fully autonomous  
• Unable to fully engage clusters  
• Paucity of industry (commercial sector) involvement  
• Hands tied by workplan tasks  
• Difficult to access health outcome data  
• Wellness Portal underutilized  
• Members’ attention to their individual institutions is first and foremost  
• Some community leaders/politicians need to be more aware and brought on board |

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Threats</th>
</tr>
</thead>
</table>
| • Leading data voice and resource for region, especially as DSRIP reaches the 5-year mark  
• Solidify leadership status as population health expert  
• Most community leaders/politicians aware and on board  
• Site for MPH practicums; internships  
• Network of health clinics (FQHCs)  
• Collaborative members’ boards represent influential members in the community  
• CDC has reasonable recommended physical activity guidelines; 2018 just released  
• Expertise and talent embedded in LIHC participant base  
• 2019 – 2024 Prevention Agenda  
• Health promotion/awareness campaign expertise  
• Many school districts have health/wellness policies in place  
• Major food relief organizations in existence, as well as extensive network of local food pantries  
• Promote/adopt evidence-based activities to effect changes in social determinants of health | • Collaborative participants pressed for time, affects meeting attendance  
• Apathy about promotion walking program (AYRF) among LIHC participants  
• Concurrent state health department reform initiatives competing for attention and human capital  
• Collaborative members’ boards represent influential members in the community (tend to be protective – leads to turf wars)  
• Cumbersome local ordinances and regulations exist  
• Fresh fruits, vegetables expensive for some income groups  
• Food deserts exist |
REFERENCE


APPENDIX

1. Collective Impact Model

- **Common Agenda**
  - Keeps all parties moving towards the same goal

- **Common Progress Measures**
  - Measures that get to the TRUE outcome

- **Mutually Reinforcing Activities**
  - Each expertise is leveraged as part of the overall

- **Communications**
  - This allows a culture of collaboration

- **Backbone Organization**
  - Takes on the role of managing collaboration
2. Long Island Health Collaborative’s Industry Partner Pledge

**Long Island Health Collaborative’s**

**Industry Partner Pledge**

Industry partners play a vital role in improving the health of the communities in which they do business. That’s because health affects every aspect of a person’s life no matter where they live, work, or play. The promise of population health, which is the foundation of the Long Island Health Collaborative, is to harness the expertise of each stakeholder and then work collaboratively to improve health. Research now confirms that factors such as education, poverty, employment, race, ethnicity, housing and location all contribute to health. Chronic diseases are especially affected by these social factors, also called the Social Determinants of Health. Therefore, a coordinated regional health effort that incorporates clinical as well as social interventions is a wise investment for all.

The Long Island Health Collaborative welcomes your participation and input. Partnerships with industry leaders provide invaluable expertise that supports strategic decision making for positive change in health outcomes and in the communities in which we live, work, and play.

If you believe better health is possible for all Long Islanders, please pledge your allegiance to uphold these guiding principles:

- An overall mission to reduce and/or prevent chronic diseases, health disparities and to address other health needs identified by the tri-annual Community Health Needs Assessment and ongoing input from Collaborative participants.
- Members agree to actively participate, on a voluntary basis, in the work of the Collaborative and make a reasonable and sustained effort to offer their expertise and skills to advance population health for the region.
- Members agree that involvement in the Collaborative is of an altruistic nature and commercial product/service endorsement would be contrary to the ideals of population health and the LIHC.
- Members can expect recognition for their involvement with the Collaborative and its population health activities through cooperative messaging and branding.

______________________________________             ________________________________________
Signature                        Print Name

______________________________________              ________________________________________
Organization                                                            Date
3. Long Island Health Collaborative’s Partner Policy

Long Island Health Collaborative’s Partner Policy

This policy outlines the guidelines followed by Collaborative participants and their organizations, to ensure that members align with the core principles of the Long Island Health Collaborative. These principles are:

- An overall mission to reduce and/or prevent chronic diseases, health disparities and to address other health needs identified by the triennial Community Health Needs Assessment and ongoing input from Collaborative participants.
- Adherence to the collective impact model, which holds that each sector plays a unique role in ensuring the health of communities.
- Openness to all partners and opportunities for each of them to participate (voluntarily) in the work of the Long Island Health Collaborative. Partners must make a reasonable and sustained effort to offer their expertise and skills to advance population health for the region. This can be accomplished through participation in Core Clusters, active participation at bi-monthly meetings, and participation in LIHC-sponsored events.
- Recognition that involvement with the Long Island Health Collaborative is altruistic. Commercial product and/or service promotion, whether by a for-profit company or not-for-profit organization, is contrary to the ideals of population health and the Long Island Health Collaborative.
- Commitment by the LIHC to disseminate information about partner events and services that have a population health focus and are clearly linked to the LIHC’s overall mission, via neutral communication channels, through informal discussions with partners, Core Cluster members and, when appropriate, at LIHC-sponsored events. Partner information and activities listed on LIHC’s website, any spoken, written or email communications, or media materials do not serve as the LIHC’s endorsement of such activities and information. Refer to Appendix Item: LIHC Rubric for Community Event Promotion Strategies
- Permission to use the LIHC logo on co-branded materials provided the materials advance the LIHC’s overall mission, after first providing the LIHC with notification of intent to use the logo.
- Adherence to the highest business and professional standards both on the part of the LIHC and partner organizations.

Membership Welcome Process

The welcome kit is a standardized method of onboarding potential new Collaborative members. When a person requests to join the LIHC membership, they will receive an email from the Outreach Assistant. This email welcomes them to the LIHC and provides them with the
Welcome Kit materials. The email describes each piece of the Welcome Kit and gives instruction on the form that must be returned, and will inform the new members of next steps. The documents attached to the welcome email are as followed:

- **LIHC Brochure** – while we have a printed version of the brochure, this digital copy has been updated to reflect the true scope of the Collaborative. It defines population health, and contextualizes what being part of the Long Island Health Collaborative means for the community.
- **LIHC Introduction** – this is a more detailed overview of the Collaborative and its work. It has three specific examples of big projects the LIHC are currently working on, and a glance at each of the active workgroups.
- **LIHC Welcome Form** – this important form must be returned to the Outreach Assistant to complete the process of joining the Collaborative.
- **Industry Partners (For-profit firms)** must also sign the Industry Partner Pledge

In the email, we ask that the person fills out and returns the LIHC Welcome Form. After receiving the completed form, the new member is added to various distribution lists.

**Member Event Promotion Platforms**

The Long Island Health Collaborative is dedicated to promoting the work of our partners by disseminating information, upon request, relating to partner events. Activities, events, seminars, services, programs, workshops, support groups, symposiums, conferences, and other entries on the Long Island Health Collaborative’s “Collaborative Communications Events Update” email, the Long Island Health Collaborative Events Calendar, social media, and other promotional platforms, are not endorsed by the Long Island Health Collaborative and the region's Population Health Improvement Program, the Nassau-Suffolk Hospital Council, or affiliates. Content on linked websites, including sponsored links, advertisements, and third-party links, are in no way associated with or endorsed by the Long Island Health Collaborative and the region’s Population Health Improvement Program, the Nassau-Suffolk Hospital Council, or affiliates.

Refer to Appendix Item: **LIHC Rubric for Community Event Promotion Strategies**

**Steering Committee Authority**

The LIHC Steering Committee reserves the right to discontinue a partner’s alliance should the partner and/or his/her organization/company engage in unethical practices that would undermine the integrity of the LIHC and other partners and the ideals of population health. Such activities may include: inappropriate accounting practices; flagrant misuse of LIHC logo and member lists; meeting or event disruption, inappropriate intent to sell product/service. The Steering Committee ultimately makes the decision to dis-engage a partner.
# LIHC Rubric for Community Event Promotion Strategies

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Add to Website Calendar (website category)</th>
<th>Promote Using Social Media</th>
<th>Add to Member Event Blast</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Charity Walks/Runs (E.g. Relay for Life)</td>
<td><em>Walking Events</em></td>
<td></td>
<td>Upon Request</td>
</tr>
<tr>
<td>2. Evidence-Based community health programs (e.g. DSMP; DPP; Walk with Ease; Stepping On)</td>
<td><em>Community Wellness Events</em></td>
<td></td>
<td>Upon Request</td>
</tr>
<tr>
<td>3. Non evidence-based community health programs (support groups; mall walkers, screenings)</td>
<td><em>Community Wellness Events</em></td>
<td></td>
<td>Upon Request</td>
</tr>
<tr>
<td>4. Health/Social Service related Community forums or fairs (transportation summits; substance abuse forums; first time home owner seminars; health fairs)</td>
<td><em>Social Service Programs</em></td>
<td></td>
<td>Upon Request</td>
</tr>
<tr>
<td>5. Member fundraising events (Golf Outing; Galas, or any programs offering CEUs)</td>
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<td></td>
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</tr>
<tr>
<td>6. LIHC Member meetings (Monthly)</td>
<td><em>LIHC Events</em></td>
<td></td>
<td></td>
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<tr>
<td>7. SCC Member meetings (workgroup and PAC)</td>
<td></td>
<td>Upon Request</td>
<td>Upon Request</td>
</tr>
<tr>
<td>8. Member hosted meetings (United Way HIV Planning Council; LIFCC meetings)</td>
<td></td>
<td>Upon Request</td>
<td>Upon Request</td>
</tr>
</tbody>
</table>
Thank you for your interest in the Long Island Health Collaborative. To be added to the LIHC distribution list and our Membership Directory, please fill out the information below and return to LIHC@nshc.org.

First Name
Last Name
Email
Phone Number
Your Title

Organization Name
Organization Website
Organization Mailing Address
Organization Social Media Profiles
Tell us about your organization

Is your organization a non-profit?  ○ Yes  ○ No
Is your organization a member of a professional association?  ○ Better Business Bureau  ○ Chamber of Commerce  ○ National / regional membership association  ○ Other

Please return completed form to LIHC@nshc.org
Will you be the primary contact for your organization?  
- Yes
- No

If no, please provide alternate name and contact information

Is there a specific contact at your organization for:
- Community outreach
- Communications / Public relations
- Data
- DSRIP
- Physician outreach
- Wellness programs

Please provide contact information for anyone identified above.

Do you, or anyone at your organization, have an interest in contributing to the following workgroups?
- Academic Partners
- Behavioral Health
- Complete Streets
- Cultural Competency / Health Literacy
- Data
- Nutrition & Wellness
- Public Education, Outreach, Community Engagement

Why do you want to be part of the Long Island Health Collaborative?

Please return completed form to LIHC@nshc.org
4. Robert Wood Johnson Foundation, Culture of Health Action Framework

<table>
<thead>
<tr>
<th>ACTION AREAS</th>
<th>DRIVERS</th>
<th>MEASURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Making Health a Shared Value</td>
<td>Mindset and Expectations</td>
<td>Value on health interdependence, Vision on well-being, Public discussion of health promotion and anti-aging, Sense of community, Social support, Volunteer engagement</td>
</tr>
<tr>
<td>2 Fostering Cross-Sector Collaboration to Improve Well-Being</td>
<td>Number and Quality of Partnerships</td>
<td>Local health department collaboration, Opportunities to improve health for youth at schools, Business student for healthy aging promotion and Culture of Health, U.S. corporate giving, Federal allocations for health investments related to nutrition and indoor and outdoor physical activity, Community relations and policing, Youth exposure to advertising for healthy and unhealthy food and beverages/products, Climate adaptation and mitigation, Health in all policies (support for working families)</td>
</tr>
<tr>
<td>3 Creating Healthier, More Equitable Communities</td>
<td>Built Environment/Physical Conditions</td>
<td>Housing affordability, Access to healthy foods, Youth safety, Residential segregation, Early childhood education, Public libraries, Complete Streets policies, Air quality</td>
</tr>
<tr>
<td>4 Strengthening Integration of Health Services and Systems</td>
<td>Social and Economic Environment</td>
<td>Access to public health, Access to stable health insurance, Access to mental health services, Consumer experiences, Population-weighted changes in the Accountable Care Organization, Electronic medical record linkages, Hospital partnerships, Practice laws for nurse practitioners, Social spending relative to health expenditure</td>
</tr>
<tr>
<td></td>
<td>Policy and Governance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Access</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Consumer Experience and Quality</td>
<td></td>
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<tr>
<td></td>
<td>Balance and Integration</td>
<td></td>
</tr>
<tr>
<td>Outcome Areas</td>
<td>Measures</td>
<td></td>
</tr>
<tr>
<td>Improved Population Health, Well-Being, and Equity</td>
<td>Enhanced Individual and Community Well-Being</td>
<td>Well-being rating, Caregiving burden, Adverse childhood experiences, Discrimination associated with chronic conditions, Family health care cost, Readiness to prevent hospitalization rates, Annual and lifetime care expenditures</td>
</tr>
<tr>
<td></td>
<td>Managed Chronic Disease and Reduced Toxic Stress</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reduced Health Care Costs</td>
<td></td>
</tr>
</tbody>
</table>
5. Kaiser Family Foundation, Social Determinants of Health

![Figure 1: Social Determinants of Health](image)

<table>
<thead>
<tr>
<th>Economic Stability</th>
<th>Neighborhood and Physical Environment</th>
<th>Education</th>
<th>Food</th>
<th>Community and Social Context</th>
<th>Health Care System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>Housing</td>
<td>Literacy</td>
<td>Hunger</td>
<td>Social integration</td>
<td>Health coverage</td>
</tr>
<tr>
<td>Income</td>
<td>Transportation</td>
<td>Language</td>
<td>Access to healthy options</td>
<td>Support systems</td>
<td>Provider availability</td>
</tr>
<tr>
<td>Expenses</td>
<td>Safety</td>
<td>Early childhood education</td>
<td></td>
<td>Community engagement</td>
<td>Provider linguistic and cultural competency</td>
</tr>
<tr>
<td>Debt</td>
<td>Parks</td>
<td>Vocational training</td>
<td></td>
<td>Discrimination</td>
<td>Quality of care</td>
</tr>
<tr>
<td>Medical bills</td>
<td>Playgrounds</td>
<td>Higher education</td>
<td></td>
<td>Stress</td>
<td></td>
</tr>
<tr>
<td>Support</td>
<td>Walkability</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Zip code / geography</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

**Health Outcomes**

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations
6. Long Island Population Health Improvement Program / Long Island Health Collaborative

Table of Organization
7. Long Island Health Collaborative’s Population Health Improvement Program Charter

Long Island Health Collaborative’s Population Health Improvement Program
CHARTER

The Population Health Improvement Program is a New York State Department of Health grant-funded initiative designed to promote population health activities. Its activities are guided by the New York State Department of Health’s Prevention Agenda. This agenda outlines five priority areas to which PHIPs concentrate their efforts. The two chosen Prevention Agenda Priorities, which also emphasize the elimination of health disparities, stem from results of the Community Health Needs Assessment (CHNA). This assessment is conducted every three years under the guidance and leadership of the LIHC. The Long Island region’s PHIP is overseen by the Nassau-Suffolk Hospital Council (NSHC), the membership association for all hospitals on Long Island. The core of the region’s PHIP is an extensive group of committed partners – known as the Long Island Health Collaborative - who agree to work together to improve the health of all Long Islanders. This group consists of the two county health departments, all hospitals on Long Island, physician leaders, representatives from nursing and mid-level provider associations, dozens of community-based health and social service organizations, academic institutions, health plans, local municipalities, libraries, local school districts, and many other sectors. Additional participants join the group on an ongoing basis. This group has been meeting voluntarily since 2013 and pre-dates the state grant. The LIHC’s goal is to ensure that the efforts of the Long Island region’s PHIP address Prevention Agenda priorities. Since its inception, the LIHC has focused on the reduction of chronic diseases from a prevention and treatment viewpoint.

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LIHC is driven by data, by evidence, and by consensus among the collaborators. It specifically seeks to coordinate related population health efforts that are occurring as a result of state and national health reforms.

**OBJECTIVES:**

- To promote the concept of population health among all sectors, the media, and the public
- To execute population health planning through research, data analysis, education, and information
- To provide stakeholders with a central meeting place

**STRUCTURE:** (See organizational chart)

**Steering Committee** The LIHC Steering Committee provides governance and consistency of purpose and messaging at all levels. It reviews proposed documents and policies, supervises timely execution of workplan activities, makes recommendations regarding LIHC operations, and serves in an advisory capacity. The Steering Committee meets quarterly.

**Long Island Health Collaborative (LIHC)** is the core workgroup of the Long Island region’s PHIP, as its diverse membership is the embodiment of population health. Tasks and activities are accomplished through a subgroup structure, (Core Clusters) with staffing and other operational needs met by the LIHC staff. Core Clusters are:

- Cultural Competency
- Data Advisory
- Food Access
- Physical Activity

The LIHC is not limited to these Core Clusters and may, upon consensus within the LIHC and with approval from the state health department, add or eliminate clusters as necessary. Core Clusters are chaired by a volunteer participant from the LIHC. Each chairperson determines meeting frequency, leads the Core Cluster’s projects and efforts, and reports on behalf of the Core Cluster at the full LIHC meetings.

- **Industry Partners**

Industry partners play a vital role in improving the health of communities in which they do business. That’s because health affects every aspect of a person’s life no matter where they live, work, or play. The promise of population health, which is the foundation of the LIHC, is to harness the expertise of each stakeholder and then work collaboratively to improve health. Partnerships with industry leaders provide invaluable expertise that supports strategic decision making for positive change in health outcomes and in the communities in which we live, work, and play. In order to advance the integrity of the LIHC, industry partners are asked to sign a Partner Pledge.

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8. Freiden Health Impact Pyramid

- **Counseling and Education**
  - Examples: Eat Healthy and Exercise

- **Clinical Interventions**
  - Examples: Medicine for High Blood Pressure, Diabetes

- **Long-lasting, Protective Interventions**
  - Examples: Vaccines, Smoking Cessation, Colonoscopy

- **Changing the Context to Make Individuals' Default Decision Healthy**
  - Examples: Flouridation, Smoke-Free Laws, Tobacco Tax

- **Socioeconomic Factors**
  - Examples: Poverty, Education, Housing, Inequality