June 24, 2021
Quarterly Meeting
Welcome & Introductions

Thank you for joining us!

Please share your name and what organization you are representing in the chat box.
Poll – Future Meetings
LIHC Updates

• March Poll Results
• LIHC Reboot
• Featured Presentation by Melissa Bauer of DataGen
  2020 Community Health Assessment Survey (CHAS) Analysis
March Poll Results

Q: How would you rate the navigability of the LIHC website on a scale of 1 to 5, with 1 being the easiest to navigate and 5 being the most difficult to navigate?

A: Majority said Easy

![LIHC Website Navigability](chart.png)
March Poll Results

Q: Do you read the LIHC's bi-weekly Collaborative Communications Events email blast?
A: Majority said Yes

Q: Did you know that you can submit your free events and resources to be included in the LIHC's bi-weekly Collaborative Communications Events email blast?
A: Majority said Yes
March Poll Results

Q: What is the main service/benefit/resource for which you rely on the LIHC?

A: Majority said Data and Health Communications & Promotion
Takeaways and Conclusions

• LIHC’s strength continues to lie in our unique conglomerate of partners—big hospitals, small CBOs, libraries, municipalities, all rowing in same direction to reduce chronic disease
  • Not just sector-specific

• There is a better public understanding of critical role of social determinants of health (SDH) in light of pandemic—great opportunity for us as a group to make a big difference in this region
  • Looked at SDH before it became more mainstream
  • Upcoming Medicaid waiver

• All LIHC orgs are part of the SDH “spectrum,” so to speak; health in all policy- every sector touches health in some way

• Data collection and analysis continue to be a top priority, especially as counties and hospitals prepare for the 2022 CHNAS; plan to resurrect prep work group in Fall 2021

• Assist with health promotion of programs, SDH interventions, etc. - New Opportunity
LIHC Reboot

Why?

• Loss of funding was a driver
  • Less resources, but more autonomy
  • Less staff, need to streamline LIHC out of necessity

• Wanted to visually align with allied association logos design and tone
  • Nassau-Suffolk Hospital Council (NSHC), oversees the LIHC
  • NSHC and its sister association in the Hudson Valley, the Northern Metropolitan Hospital Association (NorMet), align with the advocacy activities of the Suburban Hospital Alliance of New York State (SHANYS)
LIHC Reboot

Enhanced Logo

Website Improvements

• Informed by your feedback
• Currently in the process of enhancing website to be more user-friendly and intuitive
• Keeping events calendar

Collaborative Communications

• Condensed to include more of your events, job listings, etc.
• New look to come
Alliance Health Communications

• A new service of the Suburban Hospital Alliance of New York State

• Comprehensive health communications services aimed specifically at not-for-profit community-based organizations in the health, social services, and public health sectors that work within tight budgets

• An outgrowth of inquiries we’ve received from both Long Island and the Hudson Valley region
Alliance Health Communications

Rockland County Department of Health

Co-branded social media posts
Alliance Health Communications

Nassau Library
Health Share

New logo
Featured Presentation

Melissa Bauer
Principal Healthcare Informatics Analyst
DataGen Healthcare Analytics
Community Health Assessment Survey Reports

Melissa Bauer
Principal Healthcare Informatics Analyst
DataGen
mbauer@hanys.org
Report Content

- Blended Excel/Power Pivot Model
- Overall and Individual County Tabs
  - Counts & percentages
  - Visualizations of report demographics

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<table>
<thead>
<tr>
<th>County Count</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Nassau</td>
<td>121</td>
</tr>
<tr>
<td>Suffolk</td>
<td>290</td>
</tr>
<tr>
<td>Total</td>
<td>411</td>
</tr>
</tbody>
</table>

| Percent of those who responded | 86% |

<table>
<thead>
<tr>
<th>Age Group Count</th>
<th></th>
</tr>
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<tbody>
<tr>
<td>18-24</td>
<td>47</td>
</tr>
<tr>
<td>25-34</td>
<td>95</td>
</tr>
<tr>
<td>35-44</td>
<td>82</td>
</tr>
<tr>
<td>45-54</td>
<td>69</td>
</tr>
<tr>
<td>55-64</td>
<td>71</td>
</tr>
<tr>
<td>65+</td>
<td>53</td>
</tr>
</tbody>
</table>

| Total | 417 |

| Percent of those who responded | 87% |

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6/25/2021
Slide 16
Report Content

• Individual Question Tabs
  • Filter by County and demographics
• Zip code level detail
• Response scoring
### County Rank Tabs

**What are the biggest ongoing health concerns in THE COMMUNITY WHERE YOU LIVE? (Please check up to 3)**

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
<th>Value</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drugs &amp; Alcohol Abuse</td>
<td>47.35</td>
<td>16.11%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Diabetes</td>
<td>41.30</td>
<td>14.05%</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Cancer</td>
<td>38.00</td>
<td>12.93%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Heart Disease &amp; Stroke</td>
<td>36.15</td>
<td>12.30%</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Mental Health Depression/Suicide</td>
<td>28.90</td>
<td>9.63%</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

**What are the biggest ongoing health concerns for YOURSELF? (Please check up to 3)**

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
<th>Value</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heart Disease &amp; Stroke</td>
<td>44.00</td>
<td>16.00%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Women’s Health &amp; Wellness</td>
<td>34.00</td>
<td>12.36%</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Obesity/Weight Loss Issues</td>
<td>31.00</td>
<td>11.27%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Cancer</td>
<td>30.00</td>
<td>10.91%</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Diabetes</td>
<td>30.00</td>
<td>10.91%</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

**What prevents people in your community from getting medical treatment? (Please check up to 3)**

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
<th>Value</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fear (e.g., Not ready to face/discuss health)</td>
<td>47.50</td>
<td>18.34%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>No Insurance</td>
<td>45.10</td>
<td>17.41%</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Unable to Pay Co-pays/Deductibles</td>
<td>38.60</td>
<td>14.90%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Don’t Understand Need to See a Doctor</td>
<td>30.35</td>
<td>11.72%</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Lack of Availability of Doctors</td>
<td>21.50</td>
<td>8.30%</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

**Which of the following is MOST needed to improve the health of your community? (Please check up to 3)**

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
<th>Value</th>
<th>Percentage</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clean Air &amp; Water</td>
<td>44.48</td>
<td>16.17%</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Healthier Food Choices</td>
<td>34.10</td>
<td>12.40%</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Mental Health Services</td>
<td>30.73</td>
<td>11.17%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Job Opportunities</td>
<td>28.20</td>
<td>10.25%</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>
Overall Response & Demographic Detail

Survey Timeframe: January-December 2020
- 480 responses received
- 86% from Nassau or Suffolk County (Queens or blank others)
- 59% respondents income >=$50,000
- 65% were female
- 59% between the age of 25 and 54
- 94% currently had health insurance
- 44% White/Caucasian
- 63% employed for wages
- 65% had attended some college, or received a degree (undergrad-doctorate)
Thank you! Questions?

Melissa Bauer
Principal Healthcare Informatics Analyst
DataGen Healthcare Analytics
Moving Forward

- LIHC rededicated commitment to hyperlocal data collection and analysis
- Plan to resume thematic reports—another data point, enables us to work with the media and allied health affiliates to call attention to public health needs in our communities, something for them to report on and lend more credibility to the LIHC
- Quarterly meetings to continue; other meetings as needed, if needed
- 2022 CHNAS Work Group to come in Fall 2021
- **Next meeting: Thursday, September 23, 2021 at 9:30am-11:30am**
Adjournment

Thank you!

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